LOGIC MODEL | Grantee Consulting

GOAL	INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
Organizational effectiveness will be a key attribute of the entire grantee portfolio "through a blend of sound manage-ment, strong governance, innovation and persistent rededication to achieving results." (GEO)	Foundation Staff Grantee Consultant: hands-on support to Foundation grantees at no cost Grantees Funding Website (Toolkit) Organizational Culture Network of Capacity Builders: • GFE • COF • CSF • GEO • TANO • Greenlights • OneStar	**Strategic Planning** *Planning, Refinement and/ or implementation of:* ..... Fund Development ..... Volunteer Management ..... Communications ..... Organizational Development **Research & Data Analysis** **Facilitation**	..... • Analysis and recommendations for: Organizational revenue; Annual Giving; Major Gifts; Foundation Giving • Stewardship Coaching for fundraising ..... • Program development • Recruitment & retention planning ..... • Media relations: Develop press kit & press releases; Interview preparation; Build press list • Target branding & marketing • Internal communications: Organizational structure; Coordination between agency departments (i.e. calendars, strategy, activities, etc.) • External communications: Outreach plan; Advocacy outreach; Social networking ..... • Board development: Recruitment and retention; Define roles and increase participation • Staff development (i.e. hiring, coaching) • Organizational assessment • Logic model design • SWOT analysis • Market analysis • Best practice research • Mergers/restructuring efforts • Facilitation of peer-learning groups	Add or significantly increase a stream of funding Increase visibility in the community Increase board effectiveness Develop or update strategic plan Optimize technology in operations and marketing Improve branding and messaging	Strengthens grantee portfolio Breaks the mold of traditional philanthropy Provides new model to advance the field of philanthropy and capacity-building

CORE BELIEFS OF CAPACITY BUILDING

High-engagement philanthropy

Leverage charitable investments with management & technical assistance

Commitment to supporting + celebrating excellence in programming, nonprofit management & grantmaking